

OLIVER HARMAN

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PROFESSIONAL SUMMARY

Technical Solutions Consultant with 10+ years building web platforms and connected business systems. Comfortable taking projects from the first scoping call through launch and support, and translating between technical teams and non-technical clients. Built and ran a 7-figure e-commerce business. Recent work spans partner portals, custom dashboards, full-stack platforms (SvelteKit, Next.js), and onboarding systems that connect WordPress, Airtable, Zapier, and Shopify into single workflows.

TECHNICAL SKILLS

Platforms & Integrations: WordPress (Elementor Pro, LearnDash, Gravity Forms), Shopify, WooCommerce, Airtable, Zapier, Make, Zoho, n8n, LLM/API integrations

Automations & APIs: REST APIs, webhooks, Zapier / Make, Airtable scripting, e-signature workflows, OTP authentication

Cloud & Infrastructure: AWS (Certified Cloud Practitioner), DNS and email setup, Linux / Bash, ScaleFusion MDM, Tailscale, self-hosted deployments

Digital Marketing & Analytics: Google Ads, Meta Ads, Google Analytics, Google Tag Manager, SEO, A/B Testing

Languages: HTML, CSS, JavaScript, Python, SQL, PHP

PROFESSIONAL EXPERIENCE

Solutions Architect

FourCorners | Remote | March 2025 – February 2026

- Built the partner onboarding system from the ground up using WordPress (LearnDash, Gravity Forms), Airtable, and Zapier, with three separate flows for Network Partners, ATM Owners, and Site Partners and OTP-verified signup.
- Built a partner-facing dashboard inside WordPress that shows each partner only their own Airtable records, so they can check inventory and terminal data without going through the team.
- Wrote Airtable automations that generate unique customer codes, link records across tables, and trigger Zapier flows so the team stopped doing manual data entry.
- Owned the digital signage technology decisions for the company. Compared major DOOH CMS platforms, picked the stack, and rolled out 50+ Bluefin Windows IoT screens managed through enterprise MDM.
- Wrote the DOOH CMS vendor cost comparison and the deployment SOPs the company used to lock in vendors and onboard new sites.

Owner / Technology Consultant

HARMN LLC | Tampa, FL | February 2020 - Present

- Run a solo consultancy serving e-commerce, restaurant, nonprofit, and B2B clients.
- Take projects from first call to launch across WordPress, Shopify, SvelteKit, and custom builds.
- Recent work: WordPress migrations, DNS and email setup, custom dashboards, and CRM integrations.

Digital Media Specialist

FULCRUM Group | Remote | October 2024 – March 2025

- Ran Google Ads and Meta Ads campaigns for clients across multiple industries.
- Set up membership and payment systems on client websites.
- Built and maintained client websites.

Store Manager / Sales Lead & Build Specialist

Performance Computer Group | Tampa, FL | October 2022 – October 2024

- Led the bench team day-to-day, supervising technicians and stepping in on the tough troubleshooting cases. Hardware, software, networking, whatever came in the door.
- Went onsite to customer homes and businesses to troubleshoot printers, servers, NAS units, and custom PCs.
- Built custom PCs end to end, including custom water-cooled loops.
- Built the company's Shopify site, integrated Zoho CRM, and ran the digital marketing.

Co-Owner

Visionary Commerce | Chicago, IL | September 2018 – August 2020

- Built and scaled 7-figure e-commerce business, developing websites using Shopify and WooCommerce platforms
- Managed marketing operations including Google Ads and Meta Ads campaign creation, optimization, and analytics
- Picked and integrated every vendor: payments, fulfillment, inventory, marketing automation.

SELECTED TECHNICAL IMPLEMENTATIONS

CircuitSync Live Timing Platform

Full-stack motorsport timing platform. SvelteKit and PocketBase on the software side, Python pulling data over serial from Polaris Multi Event Timer hardware. The platform includes QR code registration, live timing & scoring, live leaderboard, venue TV displays, announcer tools, email results delivery, season championships, and event management., Also handled product direction, venue outreach, and customer demos.

FourCorners Network Partner Portal

Embedded filtered Airtable views via API inside WordPress so each partner sees only their own records based on their customer code. Solved Airtable's embed rate limits with lazy loading, and used CSS clipping to hide parts of the embed that didn't fit the brand.

FourCorners Three-Tier Onboarding System

Built the full onboarding flow: Gravity Forms with OTP verification, LearnDash training, Airtable as the source of truth with auto-generated customer codes, and Zapier wiring it together. Three separate paths for three partner types.

Cipollini Louisville WordPress Migration

Migrated the site off Wix and fully rebuilt on WordPress with a custom theme. Built a simple menu management interface so the owners can update their own menu without touching code. Handled the database, DNS, redirects, and client coordination from kickoff through launch.

EDUCATION

Bachelor of Science in Computer Science | Western Governors University | 2023 – 2025

CERTIFICATIONS

AWS Certified Cloud Practitioner | Google Ads Search Professional | Google Analytics Certified | CompTIA Project+ | CompTIA A+ | ITIL4 Foundation Certificate in IT Service Management